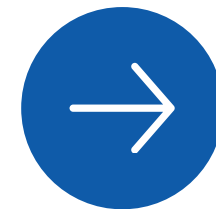




FARM^{TO}**FORK**

Sponsorship

**JOIN US ON SEPTEMBER 13, 2026
AS A SPONSOR!**



**WAUKESHA COUNTY
GREEN TEAM**

Community powered. Sustainability driven.



About the Event

EVENT OVERVIEW

Our 2nd annual Farm to Fork event is an intimate gathering, bringing together people and partners who share a passion for sustainable practices and the products that nourish our tables.

Hosted at Rustic Manor 1848 from 11am - 3pm, the event will feature engaging environmental activities, the presentation of our Eco-Visionary Award, a silent auction, and more! Guests will enjoy a "farm to fork" luncheon.

OUR MISSION



Our mission is to foster a healthier and more resilient environment for current and future generations, we increase awareness of environmental concerns, empower the Waukesha County community to drive action at the individual, municipal, and county levels, invite collaboration with stakeholder organizations, and use The Natural Step Framework as a foundation for our work.





Strategic Sponsorship Opportunity



REACH



EXPOSURE POTENTIAL

We have a social media following of more than 2,500 individuals across various platforms, along with an impressive email open rate exceeding 40%.

BRANDING



BRAND ALIGNMENT WITH LIFESTYLE/AUDIENCE

Support an organization that cares about the environment in Waukesha County and across our planet as much as you do!

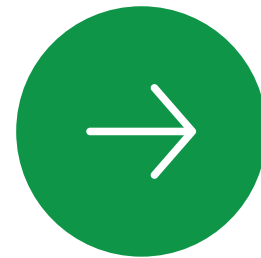
ENGAGEMENT



OVER 100 GUESTS & MEDIA COVERAGE

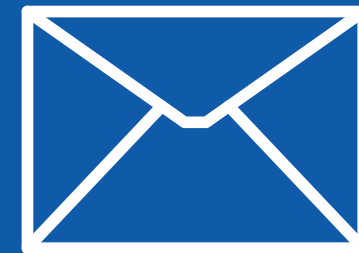
Allow yourself to be seen by our environmentally minded community through our mailing list, digital platforms and press coverage.

How We Promote the Event



SOCIAL MEDIA STRATEGY

We promote Farm to Fork on our Facebook, Instagram, LinkedIn, and X platforms for several months leading up to the event.



EMAIL MAILING LIST

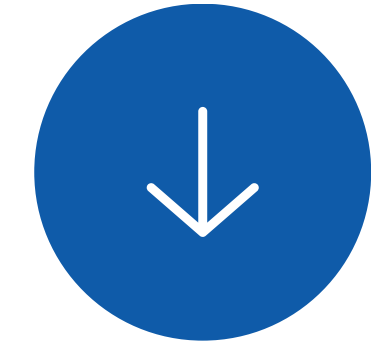
Weekly email updates go out to our mailing list of over 1,400 people with a 40% open rate at least 60 days prior to the event.



PERSONAL TOUCH

Getting to know our community is what we do best! Our volunteers connect local contacts with our events and programming.

Sponsorship Packages



BENEFITS	FARMER \$1,000+	NATURE'S SYMPHONY \$750 - \$999	RIVERKEEPER \$500 - \$749	ENVIRONMENTALIST \$250 - \$499
Logo on promotional materials, including table tents at the event	✓	✓	✓	✓
Booth at the Event	✓	--	--	--
Social Media Exposure	Shared Mentions + 2 Shout-Outs	Shared Mentions + 1 Shout-Out	Shared Mentions + 1 Shout-Out	Shared Mentions
Email Blast Exposure	✓	✓	✓	✓
Logo on Website Main Page	✓	✓	--	--
Complimentary Tickets	2	1	--	--

Contact & Next Steps

FARM TO FORK 2026



Sponsorship Contact:

Uniqua Adams, Marketing & Development Coordinator



WAUKESHA COUNTY
GREEN TEAM

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Uniqua@waukeshacountygreenteam.org



www.waukeshacountygreenteam.org

Make an online sponsorship payment [HERE](#) or a check can be mailed to
Therese Arkenberg / Waukesha County Green Team
2740 Northview Road, Suite 107
Waukesha, WI 53188

Sponsorship Commitment Deadline: July 31, 2026

